

# Only Skin

## New to The Skin Wellness Center

- > Ask us about **BOTOX REBATES**. How you can save on Botox while donating to charity!
- > **Latisse**: Eyelash conditioner by Allergan the makers of Botox. This product will help your lashes grow longer thicker, and darker in just weeks!
- > **Evolence**: This is a dermal filler ,injected by an aesthetic professional, that replaces the collagen you've lost over time with natural collagen that lasts.
- > We have rewards programs for our loyal patients, and money back every time you refer someone. Ask for details.

## Latisse

By: Janet McClanahan

Since 4000 BC humans have been using cosmetics to enhance the appearance of eyes & eyelashes. Cosmetics for eye enhancement have come a long way since then, including every shade of eye shadow imaginable, eye liners & mascaras. Latisse is the newest innovation in our armory to achieve beautiful, alluring eyes.

Latisse is the first FDA approved prescription treatment that helps lashes grow longer, thicker and darker. The active ingredient in Latisse is bimatoprost. Bimatoprost is a medication that increases the percentage of hairs that are in the anagen (or growth) phase of hair growth. This allows for longer, thicker darker lashes.

As with any prescription medication, there can be side effects. These side effects tend to be very mild if any at all. The most common side effects are itching or redness at the application site. Approximately 4% of patients who use Latisse may experience itching or redness. Other less common side effects can include skin darkening, eye irritation, dryness of the eyes & redness of the eyelids. Latisse may also cause pigmentation or a brown discoloration to the area it is applied also, this darkening may be reversible. Latisse is not intended for use on the lower eyelids as this can lead to hair growth in unwanted areas. The active ingredient in Latisse, bimatoprost, which is also used as an eye drop to decrease intra-ocular pressure associated with

glaucoma. Bimatoprost use as an eye drop has lead to permanent discoloration of the colored part of the eye. This has not been seen with Latisse as it is not intended for intra-ocular use.

Latisse is very easy to use. Simply apply Latisse with the provided applicators to the base of upper eye lashes before bed time. Results are seen in 4-8 weeks and full results in 12



**Latisse™**  
(bimatoprost ophthalmic solution) 0.03%

### November Specials:

\$300 off of 3D Skin Rejuvenation

Buy two LATISSE for \$200  
Buy one syringe of a filler get Evolence as your second syringe for just \$250

\$50 off Botox, plus an additional \$10 off per clothing item donated to Dress for Success. Limit 5 items. Ask for details!

For a limited time when you purchase a full face Fraxel package you receive a complimentary travel size Obagi Kit.

For any questions about our specials please call 865-251-9965

## Tanning: It's Not Pretty

Ironically for the beauty pageant contestants who continue to damage their skin by tanning for beauty's sake, UV tanning is *not* a long-term beauty strategy. It ultimately increases the symptoms of skin aging, causing wrinkles, roughness, and brown spots. Suntanning and tanning beds also increase the risk of eye diseases, immune system problems, and skin cancers, including melanoma, the deadliest form of skin cancer.

If that is not enough, there's a new reason to avoid UV tanning; it's just not in fashion anymore.

"I can't remember the last time I saw a tanned model in my magazine or on the runway," says Jane Larkworthy, Beauty Director of *W* magazine. And as Lois Johnson, former Beauty Editor of *More*, puts it, "Tanning as a life priority is over."

Trend-setting magazine editors aren't the only style-savvy ones: stars like Nicole Kidman and Amy Adams are flaunting their naturally luminous—and untanned—skin. These women know that up to 90 percent of the visible skin changes attributed to

the sun. People who tan may begin to see the results of their sun-worship as early as in their 20's, when skin can begin to wrinkle, sag, and discolor. Take a tip from the likes of shade-loving Julianne Moore and Kristen Stewart: stop tanning, and go with your own glow.

Skin Cancer Foundation ; Sun & Skin News; Fall 2009, Vol. 26. No. 3



### "Botox® Cosmetic: Express Success" campaign.

If you receive your Botox® treatment between October 1st and December 31, 2009 Allergan is offering a \$50 mail-in rebate if your treatment totals \$200 or more. This rebate is to promote a partnership between Allergan and Dress for Success. Dress for Success is a non-profit organization dedicated to improving the lives of women in 85 cities across the U.S., and around the world. Dress for success provides professional clothing, employment retention programs, and continuous support to help women be self-reliant and successful in their careers.

In addition to Allergan giving you \$50 off of your Botox® treatment to promote awareness for this worthwhile cause, The Skin Wellness Center will give you an additional \$10 off per item of clothing donated at the time of your visit.\* All of the items we collect in our office will be donated to Dress for success, so you can look great with Botox®, and feel great by helping others in need.

giving you \$50 off of your Botox® treatment to promote awareness for this worthwhile cause, The Skin Wellness Center will give you an additional \$10 off per item of clothing donated at the time of your visit.\* All of the items we collect in our office will be donated to Dress for success, so you can look great with Botox®, and feel great by helping others in need.

If you have any questions about the rebates or donations please call 251-9965.

\*Limit of 5 items per patient  
-www.expresssuccesscampaign.com  
-www.dressforsuccess.org

